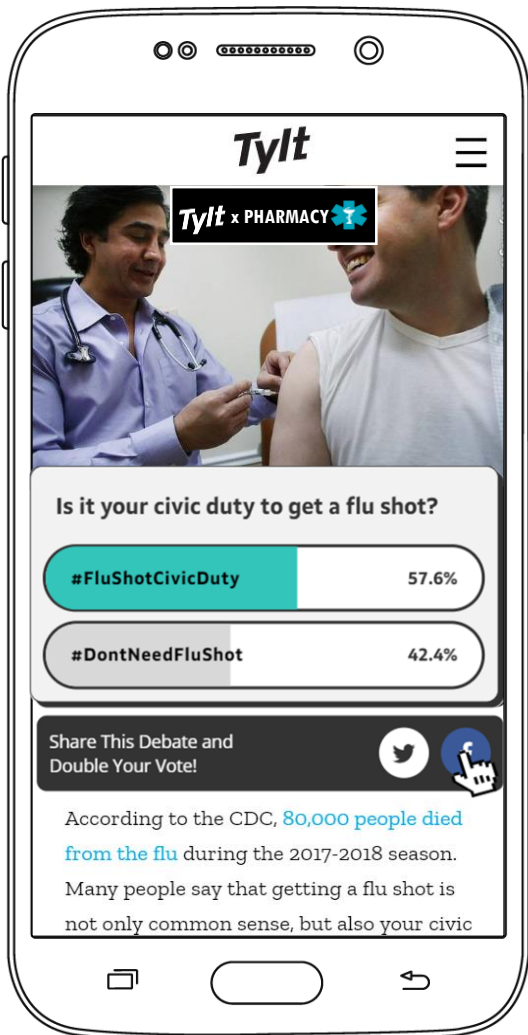


The Tytl is the fastest growing social polling and opinion platform on the web. We help healthcare marketers create conversation, understand patient and provider sentiments, and activate on vote-based opinion data.

Tytl Stats

Monthly Reach:	Video Views:	Social Followers:	Social Engagement Rate:	Demographics:
100MM	230MM	1.5MM	30%+	18-35



How We Do It

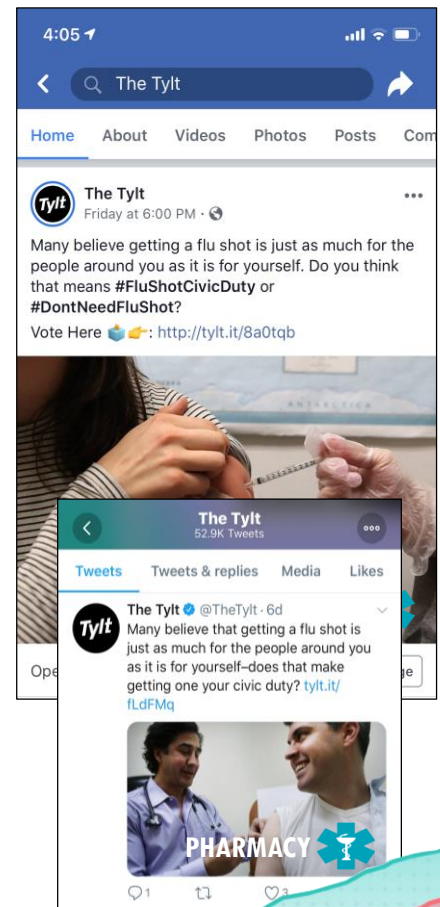
The Tytl uses patented technology to collect opinions, sentiment and relative influence data from our site and social channels.

Activate Conversations

The Tytl can help your brand achieve awareness & engagement, by creating new content or reformatting current content for maximum interaction. Leverage user voting data for targeted advertising campaigns.

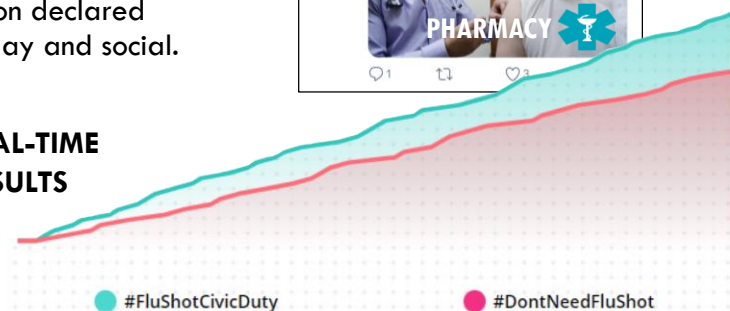
Opinion Based Targeting

Informed by voting behavior, extend the impact of your Tytl campaign by re-targeting audiences based on the vote they made. Copy-split for retargeting, based on declared sentiment using display and social.



REAL-TIME VOTING

REAL-TIME RESULTS



As Seen In

